Docket No.: 320529566US

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Benrud et al.

Application No.: 10/748,763

Filed: December 30, 2003 Art Unit: 3688

For: RF-BASED ELECTRONIC SYSTEM AND

METHOD FOR AUTOMATIC CROSS-MARKETING PROMOTIONAL OFFERS

AND CHECK-OUTS

Examiner: M. G. MacAsiano

Confirmation No.: 2711

AMENDMENT AFTER ALLOWANCE UNDER 37 C.F.R. 1.312

MS Issue Fee Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

INTRODUCTORY COMMENTS

Prior to issuance of the patent, applicant respectfully requests entry on this amendment under 37 C.F.R. 1.312 for the above-captioned patent application.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.